

MACS 2021 TRAINING EVENT AND TRADE SHOW

February 3-6, Rosen Centre, Orlando, FL



We can promote you and your **NEW product** in three (3) easy steps!

- 1. NEWS RELEASE:** Please send us a news release about a new product you will display at the MACS 2021 Trade Show (about 100 words, and a hi resolution photo of the product), before **January 8, 2021** so we can include it in our MACS February 2021 **ACTION™** magazine New Products and Services feature section. **This is free!**
- 2. NEW PRODUCT SHOWCASE:** Send in the attached form by **December 1, 2020** to physically display your new product at MACS Trade Show “New Products Showcase” on the Trade Show floor. Awards are given for: Best Use of Technology, Most Service Friendly and Most Innovative. **This is free!**
 1. Products introduced to market after February 1, 2020 ONLY qualify for display.
 2. Dimensions of product to be displayed cannot exceed 25”H X 18”W X 18”L or weigh more than 45lbs. For products that exceed this requirement, please provide an 8”x10” easel mounted photo of product. If not easel mounted, please supply a display easel. No product ads or brochures will be accepted.
- 3. EXHIBITOR ENHANCED LISTING:** MACS **ACTION™** magazine **February 2021** issue will be the MACS Training Event and Trade Show issue with a listing of all exhibitors with the ability to enhance your listing with a 1/6-page color ad at the show price of \$250. **This ad is due to MACS by January 8, 2020.**

For More Information, contact Marion Posen at (215) 631-7020 x 304 or marion@macsw.org OR Pam Smith at (215) 631-7020 x 306 or pam@macsw.org

(The new product showcase submission form is on the next page)



New Product Showcase form

Please print clearly. Information submitted on this form will be included in all printed materials and signage.

Company Information

Contact Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____ email _____

Website _____

Product Information

Name of Product _____

Product Dimensions _____

Product dimensions cannot exceed 27" h x 18" w x 18" L and/or 45lbs. For products that exceed these dimensions, exhibitor needs to provide MACS with an 8 X 10 easel mounted photo or a photo of product. (If the photo is not mounted with an easel, the exhibitor MUST provide a display easel.)

Category (Choose one)

___ Tools & equipment

___ Chemical

___ Classic cars/ street rod/ special interest

___ Environmentally friendly

___ Component

___ Service information

Send this form to: MACS, PO Box 88, Lansdale, PA 19466 ATTN: Pam Smith **OR email to** pam@macsw.org

DO NOT SHIP your new product to MACS Headquarters in Pennsylvania. Instructions will be emailed a few weeks prior to the trade show.