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MACS November 2009 E-Newsletter has been sent

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Mobile Air Conditioning Society Worldwide (MACS)

E-Newsletter



www.macsw.org

Volume 11-November 9, 2009

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**U.S. EPA Climate Protection Partnership and MACS Worldwide Join Forces
for Free Mobile A/C Informational Webinars**



First Free Webinar Thursday, Dec. 10, 2009 at 1p.m. EST

Are you a professional making your living in the mobile air conditioning (A/C) sector of the automotive marketplace? Do you need more information on the proposed Waxman-Markley climate bill? Do you fully understand Section 609 of the United States Clean Air Act of 1990? If you wish you could find the information you need to be better informed on these subjects and more mobile A/C related subjects, you now have a source to get important information delivered to your computer desktop.

The Climate Protection Partnership division of the U.S. EPA will partner with the Mobile Air Conditioning Society (MACS) Worldwide for monthly informational webinars focused on informing the mobile A/C community on environmental best practices for servicing mobile A/C systems and demystifying current and proposed regulations.

The first webinar has been scheduled for **Thursday, December 10, 2009** at 1PM EST and will discuss implications for the mobile A/C community of the proposed Waxman-Markley climate bill currently under congressional consideration and an introduction to Section 609 of the U.S. Clean Air Act of 1990. Section 609 requires all repair technicians who work on mobile A/C systems to recover and recycle refrigerant.

"Webinar technology makes it possible to reach people and conveniently deliver essential information to stakeholders in the mobile A/C community", explained Kristen Taddonio, Lead, Strategic Climate Projects, Climate Protection Partnerships.

"MACS is proud to be a part of this outreach project and share in delivering important, accurate information to the greater mobile A/C community," remarked Elvis L. Hoffpaur, MACS president and COO.

MACS updated the Section 609 certification program with current service information, so even technicians already certified can learn something new by attending this webinar. If you would like to download the current Section 609 study guide [click here](#).

To register for this FREE webinar e-mail pam@macsw.org or register online at the MACS website on the My Profile page. You may also call Pam Smith at 215/631-7020 x 306 to register by phone.



***Have you Registered Yet?
Save Time and Money When you Pre-register for
MACS Convention and Trade Show Events.***

***Monday, January 18, 2010 MACS Golf Tournament
Noon at [Rio Secco](#) Golf Course***

[Click here to make your Rio Reservation.](#)

Plus, the Rio will provide attendees with a money-saving coupon packet good for savings at selected Rio venues.

Attendees can take advantage of the MACS 30th Anniversary Convention and Trade special convention rates by visiting the MACS website at www.macsw.org or call 1-888-746-6955 and refer to group code **SRMAC10**.

Details, Details, Details! Quick Links for MACS Convention

[Click here](#) for more money-saving MACS travel discounts

Limited exhibitor space left, **[Click here](#) for exhibitor info**

Who is exhibiting? **[Click here](#) to see the list**

[Click here](#) to download the MACS Convention Program

[Click here](#) to register for MACS Convention online

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MACS Member Benefit Health Insurance Program

One of the benefits of MACS membership is the opportunity to obtain a free, no-obligation health insurance quote from Mass Marketing Insurance Consultants, Inc. Mass Marketing Insurance Consultants, Inc. can offer cost effective PPO, HMO, HSA, or Limited Accident &

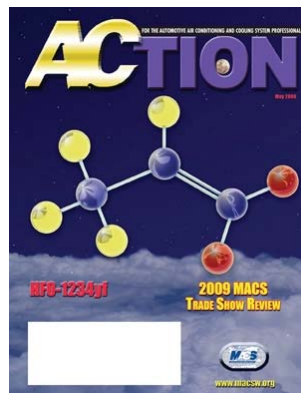
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MACS ACTION Has Done it 45-Times!



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MACS **ACTION**[™], the journal of record for the mobile air conditioning and heat transfer industry has been honored by the Automotive Communications Council with an award in the business-to-business category for magazine articles for special markets. The April 2009 Spanish-language issue of **ACTION**[™] was the winning entry.

Since beginning to publish in 2001 MACS **ACTION** magazine has been honored 45-times for editorial excellence. **ACTION** magazine publishes seven issues in English and one in Spanish annually reaching 89,000 professionals in the mobile A/C and engine cooling industry.

The next issue of **ACTION**[™] is the big January-February 2010 Convention issue. Reserve your ad space now by contacting Marion Posen, marion@macsw.org. [Click here](#) to download a

copy of MACS **ACTION™**2010 media kit.



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